



*McKahn  
Family Cellars*

*Valuing family, friendship and tradition*

MCKAHN FAMILY CELLARS

MEDIA KIT

Est. in 2014



# McKahn Family Cellars

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[About the Brand](#)

[McKahn Family](#)

[Family Members](#)

[Wines](#)

[Social Follows](#)

[Contact Us](#)

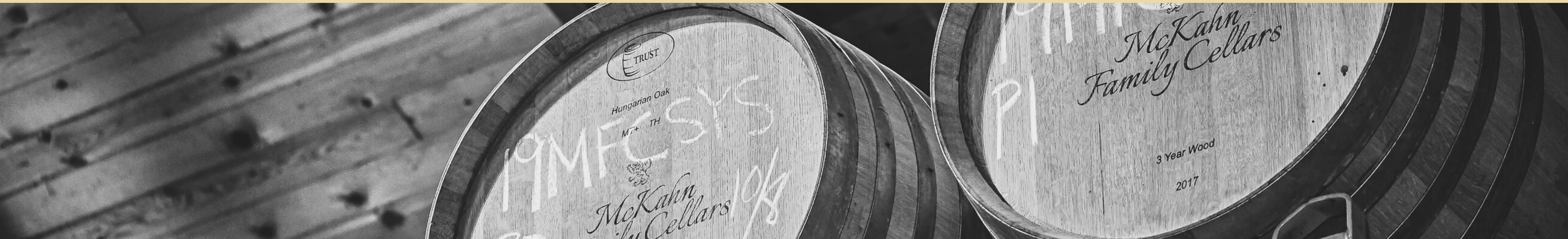
# About the Brand

## OUR WINE STORY A Family Passion

At McKahn Family Cellars, we're more than just winemakers; we're a family united by a profound love for the art of crafting exceptional wines. Our story began unexpectedly, with the sale of a cherished ski boat, setting us on a course we could have never predicted. Charles, our visionary Winemaker, followed his passion for wine from the age of 15, ultimately realizing his dream in 2014 of owning his own wine label with the support of his family. Denise, our dedicated CEO, has over 30 years of experience in the wine world, ensures the day-to-day operations run seamlessly. Kevin, a retired high voltage electrician, contributes his expertise to our winemaking process and shares our rich history with enthusiasm. Brittany, with a decade of luxury wine sales experience, adds her touch of excellence to our operations.

At McKahn Family Cellars, we blend passion, expertise, and serendipity into every bottle, a testament to our unwavering commitment to both family and the art of winemaking. Our wines are more than beverages; they're chapters in our family's story. Welcome to the McKahn Family Cellars experience, where the magic of wine meets the warmth of family.

Established in 2014, McKahn Family Cellars has dedicated itself to crafting site-specific Rhône varietal wines of quality and character from some of the best vineyards in Northern California. We are not beholden to any single appellation, and will search near and far for a vineyard that produces fruit to meet our high standard. California is blessed with some of the most diverse terroir in the world, and our wines reflect that wealth of diversity from the Russian River Valley to the Napa Valley; from the Sierra Foothills to the Livermore Valley. We value family, friendship and tradition, and our wines are crafted with the intention of being shared among loved ones. We respect the millennia old tradition of winegrowing, and take every precaution necessary to ensure each of our wines is unique to their specific terroir and varietal.



# The McKahn Family

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## THE PEOPLE BEHIND OUR WINES



CHARLES MCKAHN

Owner/Winemaker



DENISE MCKAHN

Owner/CEO



KEVIN MCKAHN

Owner



BRITTANY  
MCKAHN

Owner



## Charles McKahn - Winemaker

Charles is the first in his family to become a winemaker. He chose the wine life as a young 15-year-old when none of his classmates were discussing the wine industry as a career. He graduated from Cal Poly, San Luis Obispo with an Enology degree in 2011 and immediately found a job in St. Helena, Napa Valley with the prestigious Chappellet Winery. After working his way up to Assistant Winemaker over the course of 5 years, at the young age of 26 he became the Winemaker at William Harrison Winery in Rutherford, Napa Valley. His dream was to always have his own wine brand and with the help of his family, he realized that dream in 2014.



[charles@mckahnfamilycellars.com](mailto:charles@mckahnfamilycellars.com)



## Denise McKahn - Owner/CEO

Denise started her career in the wine industry over 30 years ago when she worked as an Accounting Assistant at the historic Wente Vineyards in Livermore, California. She was with Wente for 8 years when she decided to leave the wine industry to be closer to home and spend more time with the family. After seeing her only son Charles head off to college in 2007, Denise decided she wanted to pursue her passion for wine. She was the Operations Manager at Concannon Vineyard from 2010-2018.

Meanwhile, Denise convinced her husband and son to start making their own family wine, and McKahn Family Cellars was created in 2014. Denise now runs the day-to-day operations for McKahn Family Cellars.



[denise@mckahnfamilycellars.com](mailto:denise@mckahnfamilycellars.com)



## Kevin McKahn - Owner

Kevin has spent the last 35 years as a high voltage electrician, recently retiring in 2022. He works tirelessly in helping Charles with the wine production as well as providing insights into the family business. He enjoys meeting new people and loves sharing stories of our short history in this wonderful life of wine.



## Brittany McKahn - Owner

Brittany is a graduate of UC Santa Barbara and after graduating in 2011 with a Psychology & Sociology degree, she moved to Napa to begin a career in wine hospitality. She has worked for multiple premium wine brands over the years with an expertise in Wine Club Management and Hospitality. Brittany strives to create an intimate, personalized experience for all customers of McKahn Family Cellars.



[brittany@mckahnfamilycellars.com](mailto:brittany@mckahnfamilycellars.com)



# Wines



## ROSÉ OF GRENACHE

Amador County  
Varietal Composition:  
100% Grenache

Aromas of strawberry, passion fruit & grapefruit. This is a light bodied wine with toned acid structure and medium finish.



## VIOGNIER

Russian River Valley  
Varietal Composition:  
100% Viognier

Aromas of orange peel, lemon, white peach, layered with honeysuckle and flowers. The palate is rich and stone fruit oriented.



## GRENACHE

Amador County  
Varietal Composition:  
100% Grenache

Red fruit oriented with dried cranberries, Bing cherry and a heavy dose of red currant.



## MORNING GLASS RED WINE

Sierra Foothills

A homage to summers past spent on the lake as a family, our Morning Glass blend references the quiet tranquility of the lake at dawn, looking smooth as glass.



## SYRAH

Los Carneros,  
Napa Valley

Aromas offer intense blueberry and blackberry, layered with baking spice, tobacco and green tea.



## Connect With Us



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@mckahnfamilycellars



TWITTER

@mckahnfamily

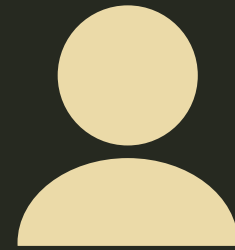


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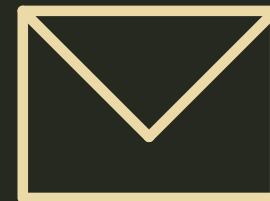
## Contact Us

WE'RE JUST A PHONE  
CALL AWAY.



### MAILING ADDRESS

PO Box 874 Napa, CA 94559-0874



### EMAIL ADDRESS

[wine@mckahnfamilycellars.com](mailto:wine@mckahnfamilycellars.com)



### PHONE NUMBER

(707) 234-7414